

# TechSEO360

- SEO Spider Software for Windows and Mac.
- Complete technical SEO and sitemaps tool.
- Flexible crawler and filtering of collected data.
- Can crawl and handle very large websites.

# History

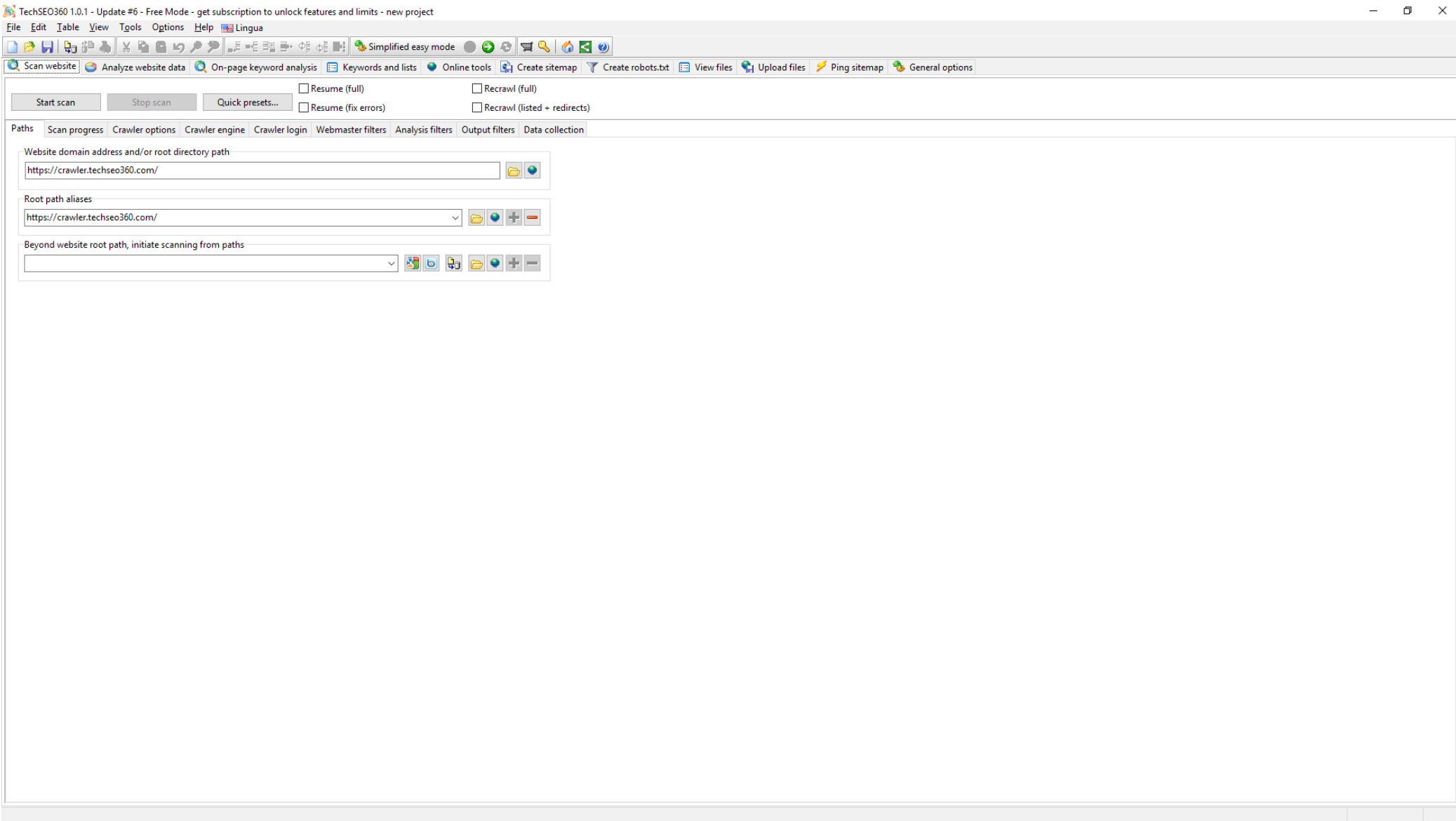


- TechSEO360 merges features from **A1 Sitemap Generator** and **A1 Website Analyzer** into one complete SEO tool.
- The A1 product line has been developed and sold since 2005.

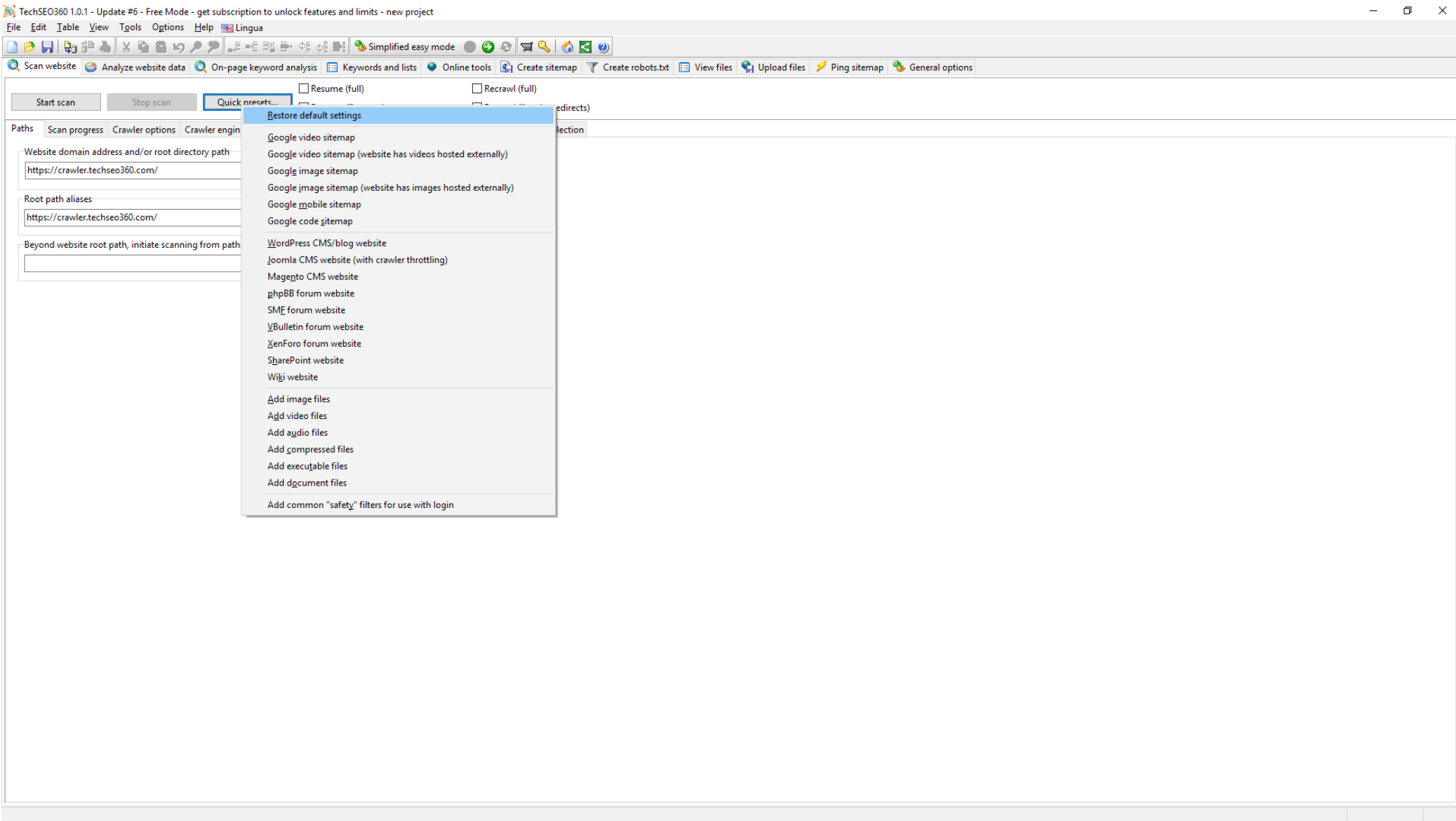
# Overview

- In this presentation we will cover the most important technical SEO and sitemap features.
- We use our demo website:  
<https://Crawler.TechSEO360.com>
- We use the Windows version – but the Mac version contains the same features and tools.
- We use our SEO tool in "free mode" using the default settings for website crawl and analysis.

# Crawl using default configuration



# Crawler configuration presets



# Crawler "engine" configuration

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File Edit Table View Tools Options Help Lingua

Scan website Analyze website data On-page keyword analysis Keywords and lists Online tools Create sitemap Create robots.txt View files Upload files Ping sitemap General options

Start scan Stop scan Quick presets...

☐ Resume (full) ☐ Recrawl (full)  
☐ Resume (fix errors) ☐ Recrawl (listed + redirects)

Paths Scan progress Crawler options Crawler engine Crawler login Webmaster filters Analysis filters Output filters Data collection

Default path type and handler

- ☐ HTTP using "Indy" library - uses "OpenSSL" for HTTPS - see "General options"
- ☐ HTTP using Windows API - "Wininet" - uses Internet Explorer for settings when applicable
- ☐ HTTP using Windows API - "Wininet/IE" - additionally supports some AJAX through "IE" engine
- ☐ HTTP using Mac OS API [experimental]
- ☐ Local disk / UNC / Local Area Network
- ☒ Auto detect

Max simultaneous connections (data transfer) 4

Max worker threads (transfer, analysis etc.) 9

Advanced engine settings

0 Number of 1/1000 seconds "crawl-delay" between active connections

10000 Number of 1/1000 seconds to wait before "connect" times out

15000 Number of 1/1000 seconds to wait before "read" times out

5000 Number of 1/1000 seconds between failed and new connection attempts

3 Number of connection attempts to a resource before giving up

☒ Default to GET for requests where content will be analyzed (instead of HEAD followed by GET)

☒ Default to persistent connections

☐ Allow GZip/deflate for data transfers

Accept-Language HTTP request header to send (if left empty, none is sent)

en-us,en,\*

Additional HTTP request headers to send (if left empty, none is sent)

Website "crawler traps" detection

☒ Ignore URLs that "repeat parts of themselves" in generated links

384 Max characters in internal links

# Webmaster filters

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Simpleified easy mode

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Start scan

Stop scan

Quick presets...

☐ Resume (full)

☐ Recrawl (full)

☐ Resume (fix errors)

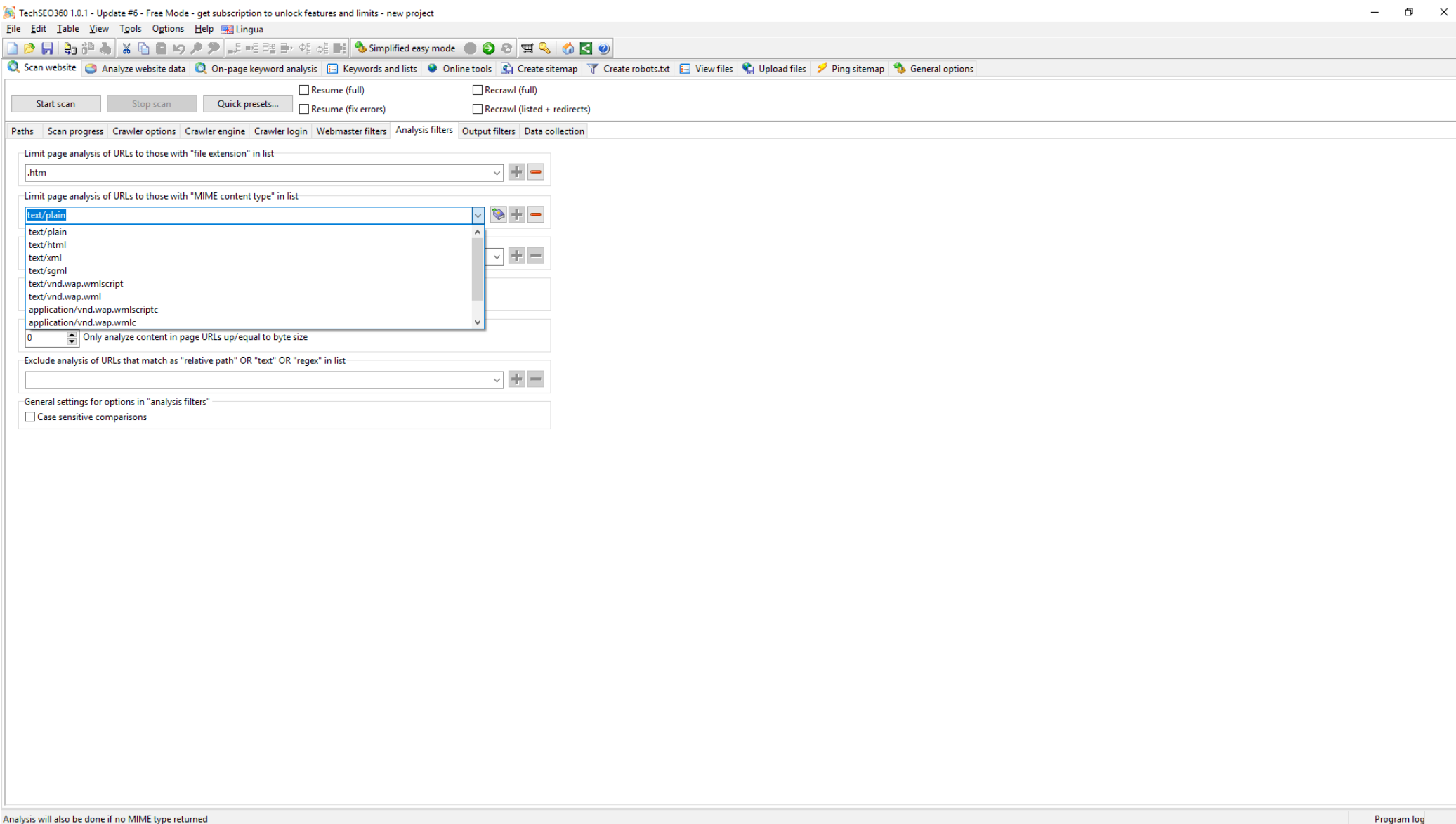
☐ Recrawl (listed + redirects)

Paths Scan progress Crawler options Crawler engine Crawler login Webmaster filters Analysis filters Output filters Data collection

Webmaster crawler filters

- ☒ Download "robots.txt"
- ☒ Obey "robots.txt" file "disallow" directives for "" any user agent
- ☒ Obey "robots.txt" file "disallow" directives specifically for "this" program
- ☐ Obey "robots.txt" file "crawl-delay" directive
- ☒ Obey "meta" tag "robots" noindex
- ☒ Obey "meta" tag "robots" nofollow
- ☒ Obey "a" tag "rel" nofollow
- ☒ Obey "link" tag "rel" canonical
- ☐ Automatically adjust the crawler user agent ID blocked by the webserver (e.g. HTTP response 403)
- ☒ Search for and add found "robots.txt" file to scan results
- ☒ Search for and add found "sitemap protocol" files to scan results

# "Analysis" crawl filters





# "Output" crawl filters

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Limit output of URLs to those with "file extension" in list  
☒ Always accept URLs with no file extensions (e.g. directories)  
.htm

Limit output of URLs to those with "MIME content type" in list

Limit output of URLs to which match as "relative path" OR "text" OR "regex" in list

Limit output of internal URLs to those below depth level  
-1 Website directory path depth level

Exclude output of URLs that match as "relative path" OR "text" OR "regex" in list

General settings for options in "output filters"  
☐ Case sensitive comparisons

Limit output of internal URLs to response codes

text/plain	application/x-zip-compressed	video/quicktime
text/css	application/x-rar-compressed	video/msvideo
text/javascript	application/x-ace-compressed	video/x-msvideo
text/html	application/x-7z-compressed	video/x-ms-wmv
text/xml	application/x-tar	video/x-flv
text/sgml	application/octet-stream	video/rm
text/vnd.wap.wmlscript	application/x-shockwave-flash	video/ram
text/vnd.wap.wml	application/x-font-ttf	audio/vnd.rn-realaudio
application/xml	application/x-font-woff	audio/mp4
application/xhtml+xml	application/mp4	audio/x-mp4
application/javascript	application/ogg	audio/x-m4a
application/x-javascript	application/x-wav	audio/mp4a-latm
application/json	application/x-midi	audio/ogg
application/java	font/woff	audio/mp3
application/java-archive	image/tiff	audio/x-mp3
application/x-jar	image/x-icon	audio/mpeg
application/vnd.wap.wmlscriptc	image/vnd.microsoft.icon	audio/x-mpeg
application/vnd.wap.wmlc	image/png	audio/wav
application/ms-powerpoint	image/gif	audio/x-wav
application/vnd.ms-powerpoint	image/jpeg	audio/midi
application/vnd.openxmlformats-officedocument.presentationml.presentation	image/bmp	audio/x-midi
application/vnd.openxmlformats-officedocument.presentationml.slideshow	image/vnd.wap.wbmp	
application/vnd.ms-excel	video/mpeg	
application/vnd.openxmlformats-officedocument.spreadsheetml.sheet	video/mp4	
application/msword	video/m4v	
application/vnd.openxmlformats-officedocument.wordprocessingml.document	video/x-m4v	
application/rtf	video/divx	
application/postscript	video/3gpp	
application/pdf	video/3gpp2	
application/zip	video/ogg	

List will also be done if no MIME type returned

Program log

# Crawl status

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Paths Scan progress **Crawler options** Crawler engine Crawler login Webmaster filters Analysis filters Output filters Data collection

## Scan data

Scan state : Working  
Time used : 2 seconds

## Internal "sitemap" URLs

Listed found :	20
Listed deduced :	N/A
Analyzed content :	14
Analyzed references :	14

## External URLs

Listed found :	3
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## Jobs waiting in crawler engine

"Init" found link (check if unique) :	0
"Analyze" found URL (or consider it) :	0

## Jobs done in crawler engine

"Init" found link (check if unique) :	41
"Analyze" found URL (or consider it) :	20

## Samples of internal "sitemap" URLs with content analyzed

duplicate-title-1.html  
noindex-nofollow.html  
title-above-70-characters.html

Program log

# After crawl

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Website links structure										
Path	Respo...	URL Flags	Size	Word Count	Text content %	MIME	Importance.Scaled	Page Title	Title Characters	Title Pixels
https://crawler.techseo360.com/	200	[index][follow][robotsfileallow]	4148	302	45,83	text/html	10,00	TechSEO360 Cra...	21	231
also-links-404.html	200	[noindex][follow][robotsfileallow]	191	6	22,51	text/html	1,71		0	0
canonical-destination.html	200	[index][follow][robotsfileallow]	97	4	27,84	text/html	1,71		0	0
canonical-to-itself.html	200	[index][follow][robotsfileallow][...]	152	4	17,76	text/html	1,71		0	0
canonical-to-other.html	200	[index][follow][robotsfileallow][...]	155	4	17,42	text/html	0,00		0	0
duplicate-title-1.html	200	[index][follow][robotsfileallow]	69	3	33,33	text/html	1,71	duplicate title ex...	23	185
emptyfile.exe	200	[robotsfileallow]	0	0		applicati...	1,71		0	0
example-404.html	404	[robotsfileallow]	1148	0		text/html	3,71		0	0
http-redirects/	0		-1	0			0,00		0	0
end.php	200	[index][follow][robotsfileallow]	0	0		text/html	0,00		0	0
middle.php	301	[robotsfileallow][httpredirect]	0	0		text/html	1,71		0	0
start.php	301	[robotsfileallow][httpredirect]	0	0		text/html	0,00		0	0
image-linked-with-no-anch...	200	[robotsfileallow]	4622	0		image/p...	1,71		0	0
image-used-with-no-alt-tex...	200	[robotsfileallow]	3573	0		image/p...	0,00		0	0
linked-hidden-anchor.html	200	[index][follow][robotsfileallow]	78	7	41,03	text/html	1,71	all links to this n...	32	235
my-duplicate-title-2.html	200	[index][follow][robotsfileallow]	69	3	33,33	text/html	1,71	duplicate title ex...	23	185
no-content-response.html	204	[index][follow][robotsfileallow]	0	0		text/html	1,71		0	0
nofollow.html	200	[index][nofollow][robotsfileallow]	151	6	21,85	text/html	1,71		0	0
noindex-follow.html	200	[noindex][follow][robotsfileallow]	237	11	27,85	text/html	1,71		0	0
noindex-nofollow.html	200	[noindex][nofollow][robotsfileal...	245	11	27,75	text/html	1,71		0	0
non-linked-folder/	403	[robotsfileallow]	1139	0		text/html	2,52		0	0
example.html	200	[index][follow][robotsfileallow]	258	15	36,43	text/html	1,71	this URL was link...	44	350
only-linked-by-noindex-foll...	200	[index][follow][robotsfileallow]	97	4	27,84	text/html	2,52		0	0
screen-crawl-results-site-au...	200	[robotsfileallow]	343919	0		image/p...	3,04		0	0
title-above-70-characters.ht...	200	[index][follow][robotsfileallow]	134	15	65,67	text/html	1,71	this title is above...	88	682
word-count.html	200	[index][follow][robotsfileallow]	349	20	29,80	text/html	1,71	3 title word...	15	103

Type or select address / URL Type or select phrase / keyword Type or select "browser" user agent

https://crawler.techseo360.com/ TechSEO360/1.0.1 (+https://www.micros...

Extended data View file View source W3C validate HTML W3C validate CSS Tidy validate CSE validate

Details	Links [internal]	Links [external]	Linked by	Uses [internal]	Uses [external]	Used by	Redirected from	Directory sun
Kind	Description	Response code						
.html	HTML File	200 - OK						
.png	PNG File	200 - OK						
.php	PHP File	301 - Moved Permanently						
	HTML File	0 - rcVirtualItem						
	HTML File	200 - OK						
	HTML File	403 - Forbidden						
.exe	Application	200 - OK						
.html	HTML File	204 - No Content						
.html	HTML File	404 - Not Found						
.php	PHP File	200 - OK						

# Built-in pre-configured reports

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Website links structure

Show only URLs with "not found" (404) - and relevant data columns  
Show only URLs that "redirect" - and relevant data columns  
Show only URLs with "canonical" to other - and relevant data columns  
Show only pages with duplicate titles - and relevant data columns  
Show only pages with duplicate H1s - and relevant data columns  
Show only pages with duplicate H2s - and relevant data columns  
Show only pages with duplicate descriptions - and relevant data columns  
Show only pages with titles over 70 characters - and relevant data columns  
Show only pages with titles over 512 pixels (Google) - and relevant data columns  
Show only pages with "noindex" - and relevant data columns  
Show only URLs with "disallowed robots.txt" - and relevant data columns  
Show only page URLs - and SEO relevant data columns  
Show only images where some "linked-by" or "used-by" miss anchors / "alt"

	Size	Word Count	Text content %	MIME	Importance.Scaled	Page Title	Title Characters	Title Pixels
	148	302	45,83	text/html	10,00	TechSEO360 Cra...	21	231
	191	6	22,51	text/html	1,71		0	0
	97	4	27,84	text/html	1,71		0	0
	152	4	17,76	text/html	1,71		0	0
	155	4	17,42	text/html	0,00		0	0
	69	3	33,33	text/html	1,71	duplicate title ex...	23	185
	0	0		applicati...	1,71		0	0
	148	0		text/html	3,71		0	0
	-1	0			0,00		0	0
	0	0		text/html	0,00		0	0
	0	0		text/html	1,71		0	0
	0	0		text/html	0,00		0	0
	622	0		image/p...	1,71		0	0
	573	0		image/p...	0,00		0	0
	78	7	41,03	text/html	1,71	all links to this n...	32	235
	69	3	33,33	text/html	1,71	duplicate title ex...	23	185
	0	0		text/html	1,71		0	0
	151	6	21,85	text/html	1,71		0	0
	237	11	27,85	text/html	1,71		0	0
	245	11	27,75	text/html	1,71		0	0
	1139	0		text/html	2,52		0	0
	258	15	36,43	text/html	1,71	this URL was link...	44	350
	97	4	27,84	text/html	2,52		0	0
	343919	0		image/p...	3,04		0	0
	134	15	65,67	text/html	1,71	this title is above...	88	682
	349	20	29,80	text/html	1,71	3 title word...	15	103

linked-hidden-anchor.html 200 [index][follow][robotsfileallow]  
my-duplicate-title-2.html 200 [index][follow][robotsfileallow]  
no-content-response.html 204 [index][follow][robotsfileallow]  
nofollow.html 200 [index][nofollow][robotsfileallow]  
noindex-follow.html 200 [noindex][follow][robotsfileallow]  
noindex-nofollow.html 200 [noindex][nofollow][robotsfileallow]  
non-linked-folder/ 403 [robotsfileallow]  
example.html 200 [index][follow][robotsfileallow]  
only-linked-by-noindex-foll... 200 [index][follow][robotsfileallow]  
screen-crawl-results-site-au... 200 [robotsfileallow]  
title-above-70-characters.ht... 200 [index][follow][robotsfileallow]  
word-count.html 200 [index][follow][robotsfileallow]

Type or select address / URL  
Type or select phrase / keyword  
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Kind	Description					Response code		Count 26
.html	HTML File					200 - OK		14
.png	PNG File					200 - OK		3
.php	PHP File					301 - Moved Permanently		2
	HTML File					0 - rcVirtualItem		1
	HTML File					200 - OK		1
	HTML File					403 - Forbidden		1
.exe	Application					200 - OK		1
.html	HTML File					204 - No Content		1
.html	HTML File					404 - Not Found		1
.php	PHP File					200 - OK		1

# See crawl data as list or tree

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Website links structure

Internal

Show URLs as "tree" versus as "list"

Show URLs as stored in data

Show URLs using real characters

Show URLs percentage encoded %

Allow big URL lists in data columns

Path	URL	Flags	Size	Word Count	Text content %	MIME	Importance.Scaled	Page Title	Title Characters	Title Pixels
	[index][follow][robotsfileallow]		4148	302	45,83	text/html	10,00	TechSEO360 Cra...	21	231
	[noindex][follow][robotsfileallow]		191	6	22,51	text/html	1,71		0	0
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	HTML File			403 - Forbidden				1
.exe	Application			200 - OK				1
.html	HTML File			204 - No Content				1
.html	HTML File			404 - Not Found				1
.php	PHP File			200 - OK				1

# Adjust visible columns

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Website links structure

Internal External Core data

Path

- http://als
- ca
- ca
- ca
- du
- en
- ex
- http-redirs/
- end.php
- middle.php
- start.php
- image-linked-with-no-anch...
- image-used-with-no-alt-text...
- linked-hidden-anchor.html
- my-duplicate-title-2.html
- no-content-response.html
- nofollow.html
- noindex-follow.html
- noindex-nofollow.html
- non-linked-folder/
- example.html
- only-linked-by-noindex-follo...
- screen-crawl-results-site-aud...
- title-above-70-characters.html
- word-count.html

Links.Intern.Count Links.Extern.Count

Click-to navigation count  
Linked to by count  
Linked to by anchors  
Linked to by list  
Used by alt text  
Used by list  
Redirect to by list  
Links to internal count  
Links to external count  
Redirects count  
Redirects to path  
Redirects to response code  
Redirects to path (final)  
Redirects to response code (final)  
Enable all  
Disable all

200 [noindex][nofollow][robotsfileallow]  
403 [robotsfileallow]  
200 [index][follow][robotsfileallow]  
200 [index][follow][robotsfileallow]  
200 [robotsfileallow]  
200 [index][follow][robotsfileallow]  
200 [index][follow][robotsfileallow]

Type or select address / URL  
http://crawler.techseo360.com/

Type or select phrase / keyword  
TechSEO360/1.0.1 (+https://www.microsystools.com/products/1)

Type or select "browser" user agent  
TechSEO360/1.0.1 (+https://www.microsystools.com/products/1)

Extended data View file View source W3C validate HTML W3C validate CSS Tidy validate CSE validate

Details Links [internal] Links [external] Linked by Uses [internal] Uses [external] Used by Redirected from Directory summary Response headers

Title (21 chars / 231 pixels)  
TechSEO360 Crawl Demo Lock Save

Description  
Lock Save

Full address (as stored)  
http://crawler.techseo360.com/ Save

Sub address (as stored)  
Save

Full address (as URL percentage encoded)  
http://crawler.techseo360.com/

Full address (as URL percentage decoded)  
http://crawler.techseo360.com/

Response code  
OK 200 "GET" "HEAD"

Last modified  
12/04/2018 Save

00:02:00 Test

Importance score scaled  
10 Lock Fetch

Estimated change frequency  
10 Fetch

Content mime type  
text/html

Character set  
iso-8859-1

Language / locale

Redirects to

Crawler and URL state flags  
☒ Content downloaded Save  
☒ Analysis required  
☒ Analysis started  
☒ Analysis finished  
☒ Analysis content done  
☒ Analysis references done  
☐ Info request done ("head")  
☒ Full request done ("get")  
☐ Detected meta/header "robots noindex"  
☐ Detected meta/header "robots nofollow"  
☐ Detected meta/header "robots noarchive"  
☐ Detected meta/header "robots nosnippet"  
☐ Detected link/header "canonical"  
☐ Detected URL with AJAX "#"  
☐ Detected page as AJAX fragment source  
☐ Detected page as AJAX fragment destination  
☐ Detected "robots.txt" disallow filter  
☐ Detected "do not output" filter  
☐ Detected "do not analyze" filter  
☐ Detected "directory index file"  
☐ Detected "meta refresh redirect"  
☐ Detected as video file  
☐ Detected as video image  
☐ Detected as media thumbnail  
☐ Detected as external video embed page  
☐ Detected as robots.txt file  
☐ Detected as sitemaps protocol file  
☐ Detected as an orphan URL  
☐ Detected GoogleBot in imported log file  
☐ Detected Google indexed in imported file

# Quick filter crawl data

TechSEO360 1.0.1 - Update #6 - Free Mode - get subscription to unlock features and limits - new project

File Edit Table View Tools Options Help Lingua

Scan website Analyze website data On-page keyword analysis Keywords and lists Online tools Create sitemap Create robots.txt View files Upload files Ping sitemap General options

Website links structure

[httpredirect|canonicalredirect|metarefreshredirect] -[noindex] 200 301 302 307

Internal External

Path

- ☒ <http://crawler.techseo360.com/http-redirects/middle.php>
- ☒ <http://crawler.techseo360.com/http-redirects/middle.php>
- ☒ <http://crawler.techseo360.com/http-redirects/middle.php>

Reset to standard behavior - filter on text in all visible columns

Check an option from one or more underneath groups to adjust filter

- ☒ Only show URLs with all [filter-text] found in "URL state flags" column
- ☒ Only show URLs with any filter-text-number found in "response code" column
- Only show URLs with "file size" < filter-text-number
- Only show URLs with "file size" > filter-text-number
- Only show URL pages with "word count" < filter-text-as-number
- Only show URL pages with "word count" > filter-text-as-number
- Only show URLs with "H1 characters count" < filter-text-number
- Only show URLs with "H2 characters count" < filter-text-number
- Only show URLs with "title characters count" < filter-text-number
- Only show URLs with "title characters count" > filter-text-number
- Only show URLs with "title pixels count" < filter-text-number
- Only show URLs with "description characters count" < filter-text-number
- Only show URLs with "description characters count" > filter-text-number
- Only show URLs with "description pixels count" > filter-text-number
- Only show URLs with duplicate titles
- Only show URLs with duplicate descriptions
- Only show URLs with duplicate keywords
- Only show URLs with duplicate H1 tags
- Only show URLs with duplicate H2 tags
- Only show URLs that are images
- Only show URLs that are pages
- Only show URLs where "linked-by" or "used-by" miss anchors / "alt"

Details Links [internal] Links [external] Linked by Uses [internal] Uses [external] Used by Redirected from Directory summary Response headers

Title

Description

Full address (as stored)

Sub address (as stored)

Full address (as URL percentage encoded)

Full address (as URL percentage decoded)

Response code

Last modified

Importance score scaled

Estimated change frequency

Content mime type

Character set

Language / locale

Redirects to

Crawler and URL state flags

- ☒ Content downloaded
- ☒ Analysis required
- ☐ Analysis started
- ☒ Analysis finished
- ☐ Analysis content done
- ☒ Analysis references done
- ☐ Info request done ("head")
- ☒ Full request done ("get")
- ☐ Detected meta/header "robots noindex"
- ☐ Detected meta/header "robots nofollow"
- ☐ Detected meta/header "robots noarchive"
- ☐ Detected meta/header "robots nosnippet"
- ☐ Detected link/header "canonical"
- ☐ Detected URL with AJAX "#"
- ☐ Detected page as AJAX fragment source
- ☐ Detected page as AJAX fragment destination
- ☐ Detected "robots.txt" disallow filter
- ☐ Detected "do not output" filter
- ☐ Detected "do not analyze" filter
- ☐ Detected "directory index file"
- ☐ Detected "meta refresh redirect"
- ☐ Detected as video file
- ☐ Detected as video image
- ☐ Detected as media thumbnail
- ☐ Detected as external video embed page
- ☐ Detected as robots.txt file
- ☐ Detected as sitemaps protocol file
- ☐ Detected as an orphan URL
- ☐ Detected GoogleBot in imported log file
- ☐ Detected Google indexed in imported file

0 Special filtering modes that can be applied through the "quick data filter" button

# Noindex + Follow

TechSEO360 1.0.1 - Update #6 - Free Mode - get subscription to unlock features and limits - new project

File Edit Table View Tools Options Help Lingua

Simplified easy mode

Scan website Analyze website data On-page keyword analysis Keywords and lists Online tools Create sitemap Create robots.txt View files Upload files Ping sitemap General options

Website links structure

Path	Respo...	URL Flags	Links.Intern.Count	Links.Extern.Count
Internal				
External				
http://crawler.techseo360.com/	200	[index][follow][robotsfileallow]	19	0
also-links-404.html	200	[noindex][follow][robotsfileallow]	2	0
canonical-destination.html	200	[index][follow][robotsfileallow]	1	0
canonical-to-itself.html	200	[index][follow][robotsfileallow][canonical]	1	0
canonical-to-other.html	200	[index][follow][robotsfileallow][canonicalredirect]	1	0
duplicate-title-1.html	200	[index][follow][robotsfileallow]	0	0
emptyfile.exe	200	[robotsfileallow]	0	0
example-404.html	404	[robotsfileallow]	0	0
http-redirects/	0		0	0
end.php	200	[index][follow][robotsfileallow]	0	0
middle.php	301	[robotsfileallow][httredirect]	0	0
start.php	301	[robotsfileallow][httredirect]	0	0
image-linked-with-no-anch...	200	[robotsfileallow]	0	0
image-used-with-no-alt-text...	200	[robotsfileallow]	0	0
linked-hidden-anchor.html	200	[index][follow][robotsfileallow]	0	0
my-duplicate-title-2.html	200	[index][follow][robotsfileallow]	0	0
no-content-response.html	204	[index][follow][robotsfileallow]	0	0
nofollow.html	200	[index][nofollow][robotsfileallow]	0	0
noindex-follow.html	200	[noindex][follow][robotsfileallow]	2	0
noindex-nofollow.html	200	[noindex][nofollow][robotsfileallow]	0	0
non-linked-folder/	403	[robotsfileallow]	0	0
example.html	200	[index][follow][robotsfileallow]	1	1
only-linked-by-noindex-follo...	200	[index][follow][robotsfileallow]	1	0
screen-crawl-results-site-aud...	200	[robotsfileallow]	0	0
title-above-70-characters.html	200	[index][follow][robotsfileallow]	0	0
word-count.html	200	[index][follow][robotsfileallow]	0	1

Type or select address / URL  
http://crawler.techseo360.com/noindex-follow.html

Type or select phrase / keyword

Type or select "browser" user agent  
TechSEO360/1.0.1 (+https://www.microsystools.com/products/1

Extended data View file View source W3C validate HTML W3C validate CSS Tidy validate CSE validate

Details Links [internal] Links [external] Linked by Uses [internal] Uses [external] Used by Redirected from Directory summary Response headers

Links to 2 pages	Count 2	At lines	With anchors	With follow
http://crawler.techseo360.com/	1	7	TechSEO360 crawl demo index	True
http://crawler.techseo360.com/only-linked-by-noindex-follow-page.html	1	6	only-linked-by-noindex-follow-page.html	True



# Index + Nofollow

TechSEO360 1.0.1 - Update #6 - Free Mode - get subscription to unlock features and limits - new project

File Edit Table View Tools Options Help Lingua

Scan website Analyze website data On-page keyword analysis Keywords and lists Online tools Create sitemap Create robots.txt View files Upload files Ping sitemap General options

Website links structure				
Internal External				
Path	Respo...	URL Flags	Links.Intern.Count	Links.Extern.Count
http://crawler.techseo360.com/	200	[index][follow][robotsfileallow]	19	0
also-links-404.html	200	[noindex][follow][robotsfileallow]	2	0
canonical-destination.html	200	[index][follow][robotsfileallow]	1	0
canonical-to-itself.html	200	[index][follow][robotsfileallow][canonical]	1	0
canonical-to-other.html	200	[index][follow][robotsfileallow][canonicalredirect]	1	0
duplicate-title-1.html	200	[index][follow][robotsfileallow]	0	0
emptyfile.exe	200	[robotsfileallow]	0	0
example-404.html	404	[robotsfileallow]	0	0
http-redirects/	0		0	0
image-linked-with-no-anch...	200	[robotsfileallow]	0	0
image-used-with-no-alt-text...	200	[robotsfileallow]	0	0
linked-hidden-anchor.html	200	[index][follow][robotsfileallow]	0	0
my-duplicate-title-2.html	200	[index][follow][robotsfileallow]	0	0
no-content-response.html	204	[index][follow][robotsfileallow]	0	0
nofollow.html	200	[index][nofollow][robotsfileallow]	0	0
noindex-follow.html	200	[noindex][follow][robotsfileallow]	2	0
noindex-nofollow.html	200	[noindex][nofollow][robotsfileallow]	0	0
non-linked-folder/	403	[robotsfileallow]	0	0
only-linked-by-noindex-follo...	200	[index][follow][robotsfileallow]	1	0
screen-crawl-results-site-aud...	200	[robotsfileallow]	0	0
title-above-70-characters.html	200	[index][follow][robotsfileallow]	0	0
word-count.html	200	[index][follow][robotsfileallow]	0	1

Type or select address / URL	Type or select phrase / keyword	Type or select "browser" user agent
http://crawler.techseo360.com/nofollow.html		TechSEO360/1.0.1 (+https://www.microsystools.com/products/

Extended data View file View source W3C validate HTML W3C validate CSS Tidy validate CSE validate

Details	Links [internal]	Links [external]	Linked by	Uses [internal]	Uses [external]	Used by	Redirected from	Directory summary	Response headers
Links to 0 pages	Count 0	At lines	With anchors	With follow					

# Canonical redirect

TechSEO360 1.0.1 - Update #6 - Free Mode - get subscription to unlock features and limits - new project

File Edit Table View Tools Options Help Lingua

Scan website Analyze website data On-page keyword analysis Keywords and lists Online tools Create sitemap Create robots.txt View files Upload files Ping sitemap General options

Simplified easy mode

### Website links structure

Path	Respo...	URL Flags	RedirectsTo.Path
http://crawler.techseo360.com/	200	[index][follow][robotsfileallow]	
also-links-404.html	200	[noindex][follow][robotsfileallow]	
canonical-destination.html	200	[index][follow][robotsfileallow]	
canonical-to-itself.html	200	[index][follow][robotsfileallow][canonical]	
canonical-to-other.html	200	[index][follow][robotsfileallow][canonicalredirect]	http://crawler.techseo360.com/canonical-destination.html
duplicate-title-1.html	200	[index][follow][robotsfileallow]	
emptyfile.exe	200	[robotsfileallow]	
example-404.html	404	[robotsfileallow]	
http-redirects/	0		
end.php	200	[index][follow][robotsfileallow]	
middle.php	301	[robotsfileallow][httpredirect]	http://crawler.techseo360.com/http-redirects/end.php
start.php	301	[robotsfileallow][httpredirect]	http://crawler.techseo360.com/http-redirects/middle.php
image-linked-with-no-anch...	200	[robotsfileallow]	
image-used-with-no-alt-text...	200	[robotsfileallow]	
linked-hidden-anchor.html	200	[index][follow][robotsfileallow]	
my-duplicate-title-2.html	200	[index][follow][robotsfileallow]	
no-content-response.html	204	[index][follow][robotsfileallow]	
nofollow.html	200	[index][nofollow][robotsfileallow]	
noindex-follow.html	200	[noindex][follow][robotsfileallow]	
noindex-nofollow.html	200	[noindex][nofollow][robotsfileallow]	
non-linked-folder/	403	[robotsfileallow]	
example.html	200	[index][follow][robotsfileallow]	
only-linked-by-noindex-follo...	200	[index][follow][robotsfileallow]	
screen-crawl-results-site-aud...	200	[robotsfileallow]	
title-above-70-characters.html	200	[index][follow][robotsfileallow]	
word-count.html	200	[index][follow][robotsfileallow]	

### Details

Type or select address / URL:

Type or select phrase / keyword:

Type or select "browser" user agent:

Extended data View file View source W3C validate HTML W3C validate CSS Tidy validate CSE validate

Details Links [internal] Links [external] Linked by Uses [internal] Uses [external] Used by Redirected from Directory summary Response headers

Title:

Description:

Full address (as stored):   
Sub address (as stored):

Full address (as URL percentage encoded):

Full address (as URL percentage decoded):

Response code: OK 200 "GET" "HEAD"

Last modified: 12/04/2018 00:02:00

Importance score scaled: 0

Estimated change frequency: 0

Content mime type: text/html

Character set: iso-8859-1

Language / locale:

Redirects to: http://crawler.techseo360.com/canonical-destination.html

Crawler and URL state flags:

- ☒ Content downloaded
- ☒ Analysis required
- ☒ Analysis started
- ☒ Analysis finished
- ☒ Analysis content done
- ☒ Analysis references done
- ☐ Info request done ("head")
- ☒ Full request done ("get")
- ☐ Detected meta/header "robots noindex"
- ☐ Detected meta/header "robots nofollow"
- ☐ Detected meta/header "robots noarchive"
- ☐ Detected meta/header "robots nosnippet"
- ☒ Detected link/header "canonical"
- ☐ Detected URL with AJAX "#"
- ☐ Detected page as AJAX fragment source
- ☐ Detected page as AJAX fragment destination
- ☐ Detected "robots.txt" disallow filter
- ☐ Detected "do not output" filter
- ☐ Detected "do not analyze" filter
- ☐ Detected "directory index file"
- ☐ Detected "meta refresh redirect"
- ☐ Detected as video file
- ☐ Detected as video image
- ☐ Detected as media thumbnail
- ☐ Detected as external video embed page
- ☐ Detected as robots.txt file
- ☐ Detected as sitemaps protocol file
- ☐ Detected as an orphan URL
- ☐ Detected GoogleBot in imported log file
- ☐ Detected Google indexed in imported file

# Built-in report: All redirects

TechSEO360 1.0.1 - Update #6 - Free Mode - get subscription to unlock features and limits - new project

File Edit Table View Tools Options Help Lingua

Scan website Analyze website data On-page keyword analysis Keywords and lists Online tools Create sitemap Create robots.txt View files Upload files Ping sitemap General options

Website links structure

[httpredirect|canonicalredirect|metarefreshredirect] -[noindex] 200 301 302 307

Internal External

Path	Response Code	URL Flags	Redirects.Chain.Count	RedirectsTo.Path	RedirectsTo.Code	RedirectsTo.Path.Final	RedirectsTo.Code.Final
✓ <a href="http://crawler.techseo360.com/http-redirects/middle.php">http://crawler.techseo360.com/http-redirects/middle.php</a>	301	[robotsfileallow][httpredirect]	1	http://crawler.techseo360.com/http-redirects/end.php	200	http://crawler.techseo360.com/http-redirects/end.php	200
✓ <a href="http://crawler.techseo360.com/http-redirects/start.php">http://crawler.techseo360.com/http-redirects/start.php</a>	301	[robotsfileallow][httpredirect]	2	http://crawler.techseo360.com/http-redirects/middle.php	301	http://crawler.techseo360.com/http-redirects/end.php	200
✓ <a href="http://crawler.techseo360.com/canonical-to-other.html">http://crawler.techseo360.com/canonical-to-other.html</a>	200	[index][follow][robotsfileallow][canonicalredirect]	1	http://crawler.techseo360.com/canonical-destination.html	200	http://crawler.techseo360.com/canonical-destination.html	200

0

# Built-in report: 404 not found

TechSEO360 1.0.1 - Update #6 - Free Mode - get subscription to unlock features and limits - new project

File Edit Table View Tools Options Help Lingua

Scan website Analyze website data On-page keyword analysis Keywords and lists Online tools Create sitemap Create robots.txt View files Upload files Ping sitemap General options

Website links structure

Internal External

Path	Response Code	Response Desc	Linked...	Linked.List	Used.List	Redirected.List
http://crawler.techseo360.com/example-404.html	404	Not Found	2	http://crawler.techseo360.com/also-links-404.html http://crawler.techseo360.com/		

0

# Built-in report: Noindex

TechSEO360 1.0.1 - Update #6 - Free Mode - get subscription to unlock features and limits - new project

File Edit Table View Tools Options Help Lingua

Scan website Analyze website data On-page keyword analysis Keywords and lists Online tools Create sitemap Create robots.txt View files Upload files Ping sitemap General options

Simplified easy mode

Website links structure

[noindex]

Path	Response Code	Response Desc	URL Flags
✓ <a href="http://crawler.techseo360.com/noindex-nofollow.html">http://crawler.techseo360.com/noindex-nofollow.html</a>	200	OK	[noindex][nofollow][robotsfileallow]
✓ <a href="http://crawler.techseo360.com/noindex-follow.html">http://crawler.techseo360.com/noindex-follow.html</a>	200	OK	[noindex][follow][robotsfileallow]
✓ <a href="http://crawler.techseo360.com/also-links-404.html">http://crawler.techseo360.com/also-links-404.html</a>	200	OK	[noindex][follow][robotsfileallow]

0

# Built-in report: Duplicate titles #1

TechSEO360 1.0.1 - Update #6 - Free Mode - get subscription to unlock features and limits - new project

File Edit Table View Tools Options Help Lingua

Simplified easy mode

Scan website Analyze website data On-page keyword analysis Keywords and lists Online tools Create sitemap Create robots.txt View files Upload files Ping sitemap General options

Website links structure

Internal	External	Path	Response Code	URL Flags	Page Title
✓		http://crawler.techseo360.com/duplicate-title-1.html	200	[index][follow][robotsfileallow]	duplicate title example
✓		http://crawler.techseo360.com/my-duplicate-title-2.html	200	[index][follow][robotsfileallow]	duplicate title example
✓		http://crawler.techseo360.com/also-links-404.html	200	[noindex][follow][robotsfileallow]	
✓		http://crawler.techseo360.com/canonical-destination.html	200	[index][follow][robotsfileallow]	
✓		http://crawler.techseo360.com/canonical-to-itself.html	200	[index][follow][robotsfileallow][canonical]	
✓		http://crawler.techseo360.com/canonical-to-other.html	200	[index][follow][robotsfileallow][canonicalredirect]	
⚠		http://crawler.techseo360.com/example-404.html	404	[robotsfileallow]	
✓		http://crawler.techseo360.com/http-redirects/end.php	200	[index][follow][robotsfileallow]	
✓		http://crawler.techseo360.com/http-redirects/middle.php	301	[robotsfileallow][httpredirect]	
✓		http://crawler.techseo360.com/http-redirects/start.php	301	[robotsfileallow][httpredirect]	
✓		http://crawler.techseo360.com/no-content-response.html	204	[index][follow][robotsfileallow]	
✓		http://crawler.techseo360.com/nofollow.html	200	[index][nofollow][robotsfileallow]	
✓		http://crawler.techseo360.com/noindex-follow.html	200	[noindex][follow][robotsfileallow]	
✓		http://crawler.techseo360.com/noindex-nofollow.html	200	[noindex][nofollow][robotsfileallow]	
✓		http://crawler.techseo360.com/only-linked-by-noindex-follow-page.html	200	[index][follow][robotsfileallow]	

0

# Built-in report: Duplicate titles #2

TechSEO360 1.0.1 - Update #6 - Free Mode - get subscription to unlock features and limits - new project

File Edit Table View Tools Options Help Lingua

Scan website Analyze website data On-page keyword analysis Keywords and lists Online tools Create sitemap Create robots.txt View files Upload files Ping sitemap General options

Simplified easy mode

Website links structure

example

Internal External

Path	Response Code	URL Flags	Page Title
✓ <a href="https://crawler.techseo360.com/duplicate-title-1.html">https://crawler.techseo360.com/duplicate-title-1.html</a>	200	[index][follow][robotsfileallow]	duplicate title example
✓ <a href="https://crawler.techseo360.com/my-duplicate-title-2.html">https://crawler.techseo360.com/my-duplicate-title-2.html</a>	200	[index][follow][robotsfileallow]	duplicate title example

0

# Built-in report: titler > chars count

TechSEO360 1.0.1 - Update #6 - Free Mode - get subscription to unlock features and limits - new project

File Edit Table View Tools Options Help Lingua

Scan website Analyze website data On-page keyword analysis Keywords and lists Online tools Create sitemap Create robots.txt View files Upload files Ping sitemap General options

Website links structure

70

Internal External

Path	Page Title	Title Characters
✓ <a href="http://crawler.techseo360.com/title-above-70-characters.html">http://crawler.techseo360.com/title-above-70-characters.html</a>	this title is above 70 characters - you can easily filter any title length in TechSEO360	88

0



# Built-in report: titler > pixels count

TechSEO360 1.0.1 - Update #6 - Free Mode - get subscription to unlock features and limits - new project

File Edit Table View Tools Options Help Lingua

Scan website Analyze website data On-page keyword analysis Keywords and lists Online tools Create sitemap Create robots.txt View files Upload files Ping sitemap General options

Website links structure

512

Internal External

Path	Page Title	Title Pixels
✓ <a href="http://crawler.techseo360.com/title-above-70-characters.html">http://crawler.techseo360.com/title-above-70-characters.html</a>	this title is above 70 characters - you can easily filter any title length in TechSEO360	682

0

# Built-in report: images ÷ alt/anchor





TechSEO360 1.0.1 - Update #6 - Free Mode - get subscription to unlock features and limits - new project

File Edit Table View Tools Options Help Lingua

Scan website Analyze website data On-page keyword analysis Keywords and lists Online tools Create sitemap Create robots.txt View files Upload files Ping sitemap General options

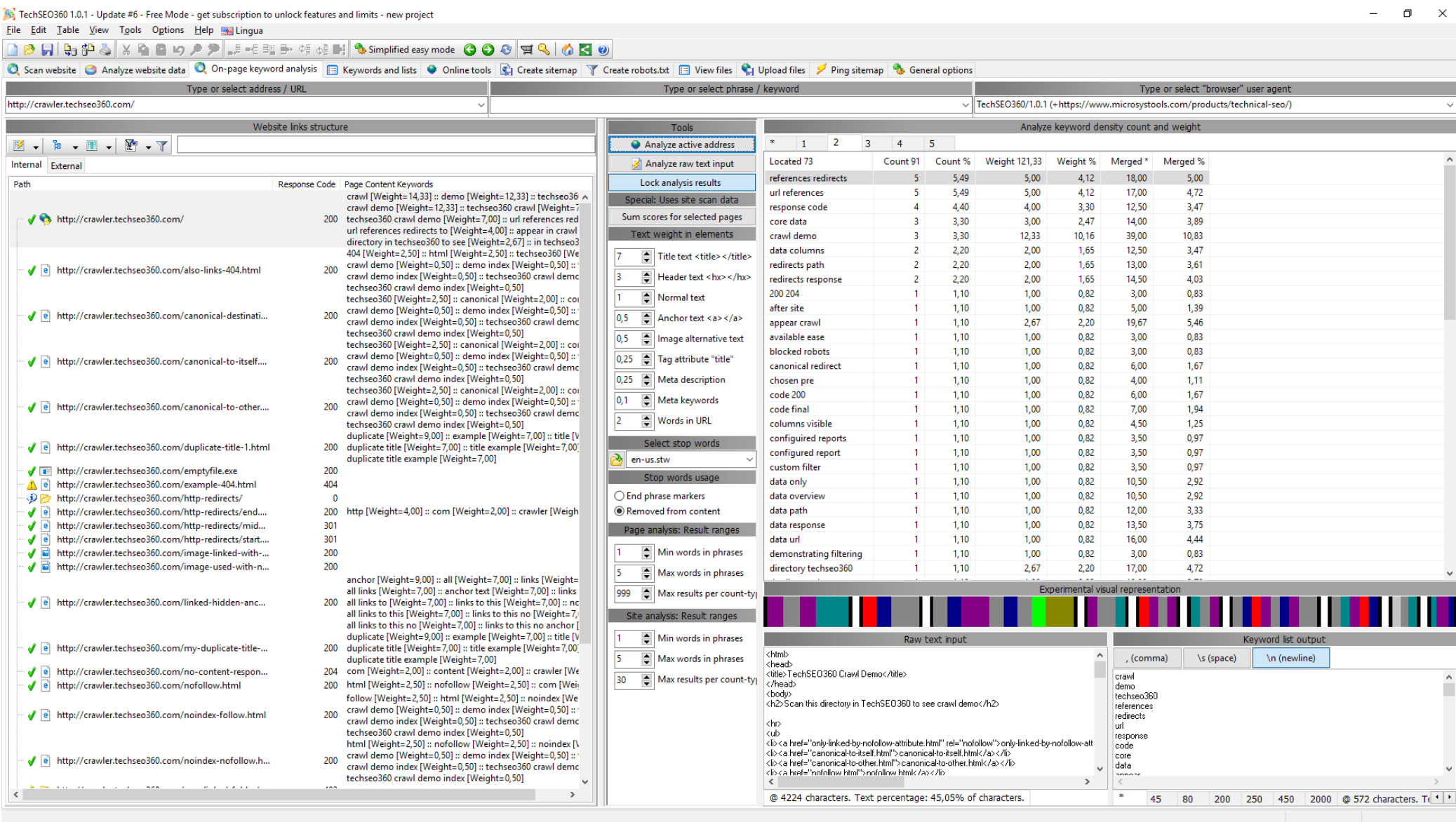
Website links structure

Internal External

Path	Response Code	Response Desc	Linked List	Used List
  <a href="http://crawler.techseo360.com/image-linked-with-no-anchor-text.png">http://crawler.techseo360.com/image-linked-with-no-anchor-text.png</a>	200	OK	<a href="http://crawler.techseo360.com/">http://crawler.techseo360.com/</a>	
  <a href="http://crawler.techseo360.com/image-used-with-no-alt-text.png">http://crawler.techseo360.com/image-used-with-no-alt-text.png</a>	200	OK		<a href="http://crawler.techseo360.com/">http://crawler.techseo360.com/</a>

0

# Other tools – on-page analysis



# Other tools – keyword lists

TechSEO360 1.0.1 - Update #6 - Free Mode - get subscription to unlock features and limits - new project

File Edit Table View Tools Options Help Lingua

Scan website Analyze website data On-page keyword analysis Keywords and lists Online tools Create sitemap Create robots.txt View files Upload files Ping sitemap General options

Type or select address / URL

Type or select phrase / keyword

Type or select "browser" user agent

Quick examples

Combine keyword lists

Spintax keyword lists

Diff keyword lists

Keyword lists

- keyword
- keywords
- research
- marketing
- promotion
- services
- consultant

Combine to input

Spintax to input

Diff to input

Clear lists

Combine options

Space between words

Input

keyword marketing consultant  
keyword marketing services  
keyword promotion consultant  
keyword promotion services  
keyword research consultant  
keyword research services  
keywords marketing consultant  
keywords marketing services  
keywords promotion consultant  
keywords promotion services  
keywords research consultant  
keywords research services

Add to output

Replace output

Clear input

Output

keyword marketing consultant  
keyword consultant marketing  
marketing keyword consultant  
marketing consultant keyword  
consultant keyword marketing  
consultant marketing keyword  
keyword marketing services  
keyword services marketing  
marketing keyword services  
marketing services keyword  
services keyword marketing  
services marketing keyword  
keyword promotion consultant  
keyword consultant promotion  
promotion keyword consultant  
promotion consultant keyword  
consultant keyword promotion  
consultant promotion keyword  
keyword promotion services  
keyword services promotion  
promotion keyword services  
promotion services keyword  
services keyword promotion  
services promotion keyword  
keyword research consultant  
keyword consultant research  
research keyword consultant  
research consultant keyword  
consultant keyword research  
consultant research keyword  
keyword research services  
keyword services research  
research keyword services  
research services keyword  
services keyword research  
services research keyword  
keywords marketing consultant  
keywords consultant marketing  
marketing keywords consultant  
marketing consultant keywords  
consultant keywords marketing  
consultant marketing keywords  
keywords marketing services  
keywords services marketing  
marketing keywords services  
marketing services keywords  
services keywords marketing  
services marketing keywords  
keywords promotion consultant  
keywords consultant promotion  
promotion keywords consultant

Add to input

Replace input

Clear output

Input to output tools

Permutate words

Missing space

Switched letter

Missing letter

Prepend Append " " [ ] +

Output tools

No repetition

No duplicates

No permutations

No whitespaces

A-Z abc Tidy

> Delete based on negative keyword  Clean Remove

> Delete based on characters  Clean Remove

> Delete based on counts  10 Remove

# Other tools – online 3rd party

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File Edit Table View Tools Options Help Lingua

Scan website Analyze website data On-page keyword analysis Keywords and lists Online tools Create sitemap Create robots.txt View files Upload files Ping sitemap General options

Website links structure

Internal External

Path	Response Code
http://crawler.techseo360.com/	200
http://crawler.techseo360.com/also-links-404.html	200
http://crawler.techseo360.com/canonical-destinati...	200
http://crawler.techseo360.com/canonical-to-itself...	200
http://crawler.techseo360.com/canonical-to-other...	200
http://crawler.techseo360.com/duplicate-title-1.html	200
http://crawler.techseo360.com/emptyfile.exe	200
http://crawler.techseo360.com/example-404.html	404
http://crawler.techseo360.com/http-redirects/	0
http://crawler.techseo360.com/http-redirects/end...	200
http://crawler.techseo360.com/http-redirects/mid...	301
http://crawler.techseo360.com/http-redirects/start...	301
http://crawler.techseo360.com/image-linked-with...	200
http://crawler.techseo360.com/image-used-with-n...	200
http://crawler.techseo360.com/linked-hidden-anc...	200
http://crawler.techseo360.com/my-duplicate-title...	200
http://crawler.techseo360.com/no-content-respon...	204
http://crawler.techseo360.com/nofollow.html	200
http://crawler.techseo360.com/noindex-follow.html	200
http://crawler.techseo360.com/noindex-nofollow.h...	200
http://crawler.techseo360.com/non-linked-folder/...	403
http://crawler.techseo360.com/non-linked-folder/...	200
http://crawler.techseo360.com/only-linked-by-noi...	200
http://crawler.techseo360.com/screen-crawl-result...	200
http://crawler.techseo360.com/title-above-70-char...	200
http://crawler.techseo360.com/word-count.html	200

Type or select address / URL

http://crawler.techseo360.com/

Type or select phrase / keyword

https://moz.com/researchtools/ose/links?site=http%3A%2F%2Fcrawler.techseo360.com&filter=&source=ext

Type or select "browser" user agent

TechSEO360/1.0.1 (+https://www.microsystools.com/products/technical-seo/)

MOZ Open Site Explorer SEMrush Summary Google (site) CNet

MOZ Products Blog About

Learn SEO Moz Pro Moz Local Free SEO Tools Log in

Moz Pro Open Site Explorer

Get full access to Open Site Explorer with Moz Pro! Start My Free 30-Day Trial

We have a new link research tool for you to try! Open Site Explorer will remain active for the time being, but we will not be updating its index anymore. Check out the new and improved Link Explorer.

Inbound Links

Just-Discovered

Top Pages

Linking Domains

Anchor Text

Compare Link Metrics

Spam Analysis

Link Opportunities

Advanced Reports

URL: http://crawler.techseo360.com

Hide Metrics

Authority

No spam flags were discovered for this subdomain

6 /100 SPAM SCORE: --- /17

Page Link Metrics

JUST-DISCOVERED 0 60 Days

ESTABLISHED LINKS 0 Root Domains 0 Total Links

Inbound Links

Gauge a site's influence. See inbound links to the page, subdomain, or root domain you've entered and analyze the linking pages.

Target this page

Link Source only external

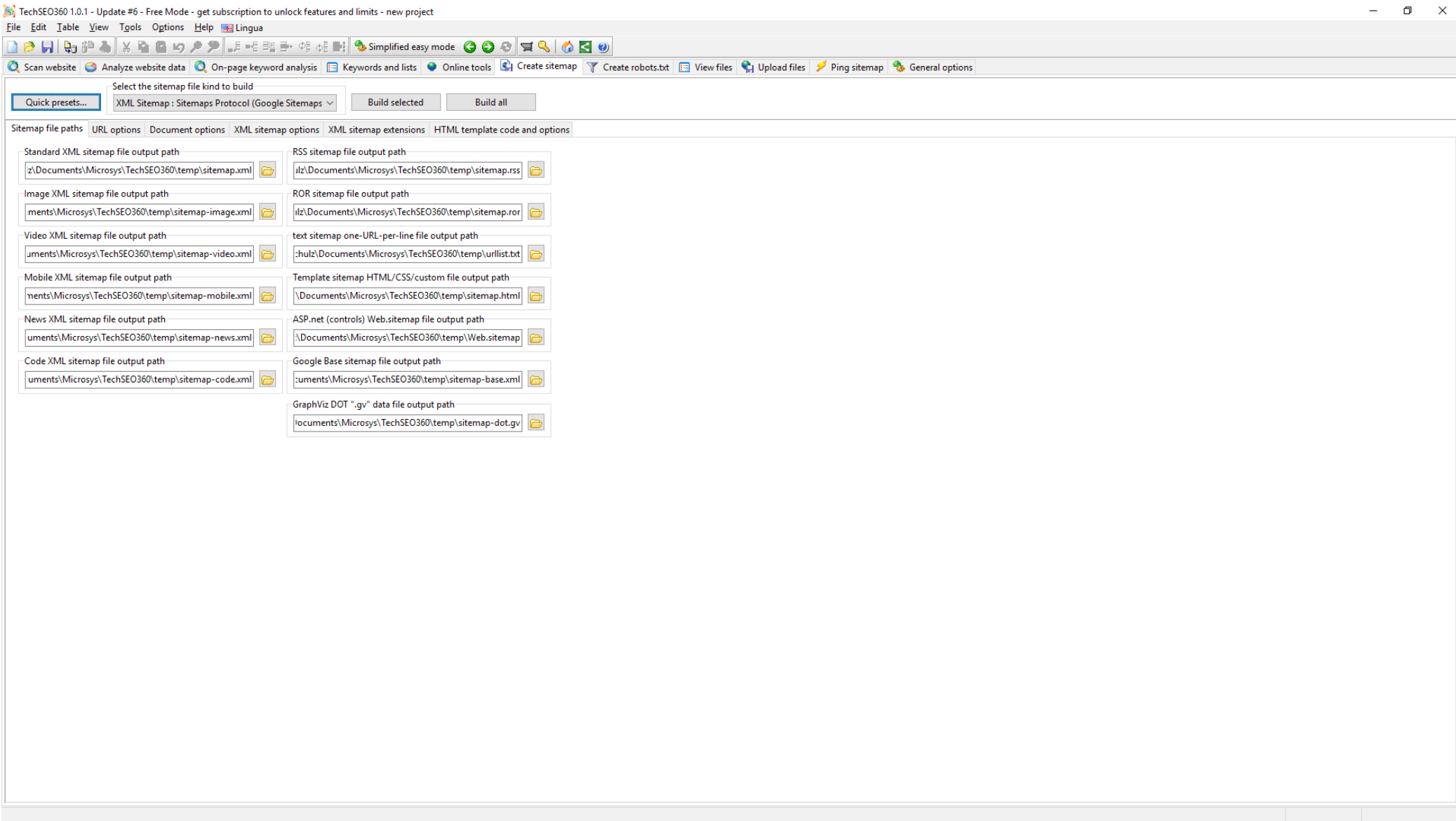
Link Type all links

It looks like we haven't discovered link data for this site or URL.

The Mozscape index is still growing. Keep in mind that, while large, our index doesn't cover the entire web. If you have a smaller or new site, it's possible we haven't crawled it yet. When we discover a new link, it's added to our queue, but it can take 1-2 index updates before we actually crawl the page. You can check [Just Discovered Links] to see if your links are in our queue.

Not seeing your data?

# Other tools – sitemap types



# Other tools – hreflang sitemap

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Quick presets... Select the sitemap file kind to build XML Sitemap : Sitemaps Protocol (Google Sitemaps) Build selected Build all

Sitemap file paths URL options Document options XML sitemap options XML sitemap extensions HTML template code and options

Override calculated values

0,5 ☐ Override Priority

daily ☐ Override ChangeFreq

06-05-2018 16:29:45 Reset ☐ Override LastMod with chosen date/time

LastMod time zone configuration

+00:00 ☐ Override with GMT timezone modifier

XML sitemap file options

☒ Add XML necessary for validation of generated sitemap file(s)

☒ Include "hreflang" alternate URLs in sitemap files (can slow building)

☐ Apply "minimize" to the generated sitemap file(s)

☐ Apply Gzip to a copy of the generated sitemap file(s)

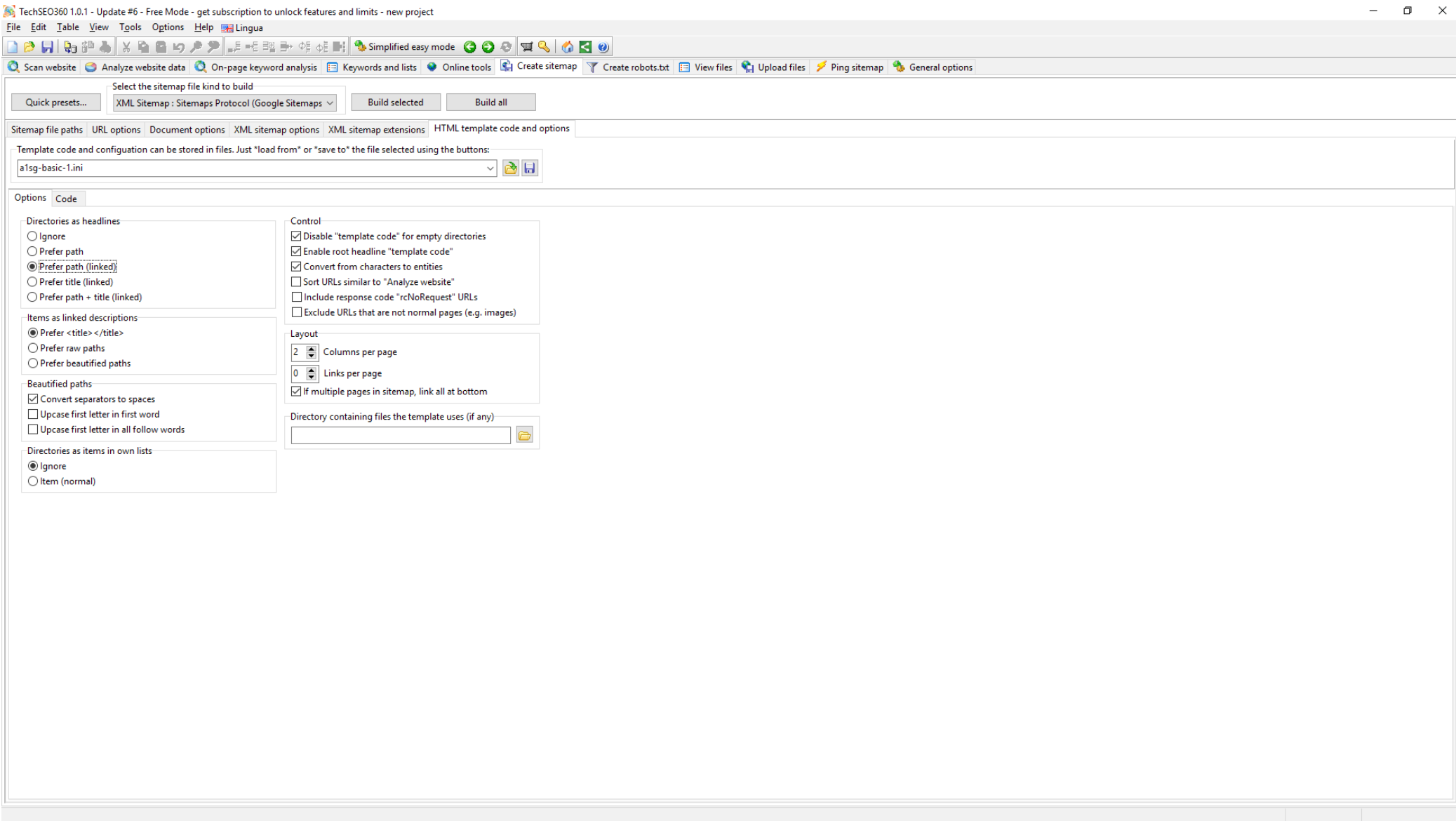
☒ Prevent "extreme" calculated <priority> and <changefreq> values

☐ Sort URLs in sitemap after "importance" instead of "structure and alphabet"

25000 Max URLs in each sitemap before automatic split across multiple sitemap files.

XSL for XML sitemap files

# Other tools – html sitemap





# More information

- Search for "TechSEO360" on YouTube for a 20 minutes video which covers almost all functions including some not shown in this presentation:
- Custom text and code search.
- Import 3rd'party – Google Webmaster Tools.